**Saurabh Pareek**

**EDUCATION**

Kirloskar Institute of advanced management studies - Pune **2012 – 2014**

**Post graduate diploma in management - Marketing**

CGPA (Till 4th Trimester)-**2.67/4**

St. Wilfred PG college (Rajasthan university) - Jaipur **2009 – 2012**

**Bachelor of Commerce**

Passed with second class

R.S.V - Bikaner (C.B.S.E)

Senior secondary **2009**

Passed with second class

R.S.V - Bikaner (C.B.S.E)

Secondary **2007**

Passed with second class

**SUMMER PROJECT**

**Title:** Market research on deodorant

**Organization:** ITC limited

**Brief Description:** ITC is planning to expand its portfolio by entering into the deodorant market, so they done a pre research on the existing deodorants in the market. This research is processed on small stores to big retail outlets. This includes consumers, wholesalers and distributors.

**Project Extension:** The reasons for the failure of Fiama di wills were also studied along with the turnaround brought by Vivel helping the company to have a positive overall growth in the year 2012-2013.

**WORK EXPERIENCE**

**Organization:** ICICI Direct (May 2014-Present)

**Job responsibility:** My role involves working with clients to help them make the right decisions with their accounts and explain the financial services on offer to them. We had a certain sales target to generate new business for the company basically my work revolves around equity conversions, mutual funds and life insurance.

**PROJECTS UNDERTAKEN**

* Member/Team leader in GIP ICX (Global internship program incoming exchange) at AIESEC INDIA from February 2011 to May 2012.
* Operacy (Annual management fest) representative of Kiams Pune.
* Organizing committee member in Utsav( an event of AIESEC Jaipur) 2010
* Organizing committee member of Project Sanskriti (a rural event of AIESEC Jaipur) 2011
* Member of recruitment team for AIESEC Jaipur
* Organizing committee President of Utsav 2011.
* Live project of branding on TATA housing

**ACADEMIC ACHIEVEMENTS**

**Post Graduate Diploma in Management**

* Highest GPA in summer internship program in the batch.
* Highest GPA in marketing research in the batch.
* Second Highest GPA in Sales and distribution in the batch.
* Third highest GPA in Strategic information technology, Consumer behavior and supply chain management.

**EXTRA-CURRICULAR ACTIVITIES**

* 6 Months diploma course of commercial accounting
* 3 months diploma course of Financial accounting
* Participated in stock mind by ICICI
* Represented college at annual CII marketing summit in 2012 at Hyatt Regency, Mumbai
* Attended a camp by NAF (National adventure foundation)

**EXPERTISE**

COMPUTER APPLICATIONS : MS-Office Suite (Excel, PowerPoint, Word)

LANGUAGE PROFICIENCY : English-Expert

Hindi-Expert

Rajasthani-Expert

**PERSONAL INFORMATION**

E mail ID : Saurabh.pareek70@gmail.com

CONTACT NUMBER : 09024456435

GENDER : Male

MARITAL STATUS : Single

NATIONALITY : Indian

PERMANENT ADDRESS : 5th-E-349 JNV colony Bikaner